

MARCELO ASSUNÇÃO

Footwear Design Expert

From sketch to factory: 13+ years designing and engineering footwear that reaches production.

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https://mysofootwear.com

Santa Maria da Feira, Portugal
EU citizen, open to relocation

A' Design Award & Competition: Industrial Design 2024/2025 Winner

"Air Step Hike - Customizable Shoes"

CORE SKILLS

- Advanced Footwear Design & Pattern Engineering
- Innovative Concept Development & Visualization
- Colour CADs & Material Maps
- Autodesk Maya 3D Modeling
- Blender 3D Rendering
- Vizcom AI Concept Visualization
- Rhinoceros 2D/3D Design
- AutoCAD 2D/3D Drafting

LANGUAGES

- Portuguese: native
- English: fluent



EXPERIENCE

Senior 3D Artist — 11/2021 - Present

ECCO, Portugal & Denmark

- AW27 season: supported the kids' footwear team as a designer.
- 3D product development across categories: proto corrections, fit-test follow-up and technical validation with design and development teams.
- Colour CADs and material maps; colourways developed and visualized for designers and category managers.
- Photorealistic 3D and AI-assisted concept visualization for the design team (Blender, Maya, Vizcom).

Footwear Pattern Engineering — 12/2020 - 11/2021

ECCO

- Created 2D patterns and CAD moulds for the prototyping process.

Sole Pattern Engineering — 01/2020 - 12/2020

Sola de Ouro, Lda

- Technical sole design and CAD; CNC programming; laser design.

Production Coordinator — 02/2012 - 01/2020

Assunção & Rodrigues, Lda

- Managed a 7-person team and the production workflow.
- Controlled processes and final product quality.

EDUCATION

Technical Specialist of Footwear Design — 12/2010 - 02/2012

Footwear Design Academy

AutoCAD 2D-3D — 11/2020 - 12/2020

CESAE

Science and Technology — Until 2010

High School, Oliveira Júnior